

PETER JACOBSEN



PGA TOUR VICTORIES

- 2003 * Greater Hartford Open
- 1995 * Buick Invitational of California, AT&T Pebble Beach National Pro-Am
- 1990 * Bob Hope Chrysler Classic
- 1984 * Colonial National Invitational, Sammy Davis Jr. Greater Hartford Open
- 1980 * Buick-Goodwrench Open

CHAMPIONS TOUR VICTORIES

- 2005 * FORD Senior Players Championship
- 2004 * U.S. Senior Open

OTHER VICTORIES

- 2008 * Wendy's Champions SKINS GAME
- 2005 * ADT Skills Challenge
- 2003 * Wendy's 3-Tour Challenge
- 1992, 1993 * EMC Skills Challenge
- 1989 * Kapalua International
- 1986 * Fred Meyer Challenge
- 1981, 1982 * Johnny Walker Cup
- 1979 * Western Australian Open

NATIONAL TEAMS

- 1995 * Dunhill Cup
- 1995 * U.S. Ryder Cup
- 1985 * U.S. Ryder Cup
- 1984 * U.S. v. Japan

Peter Jacobsen represents everything a professional athlete and committed community leader should be. Through the years he has used his talents and status to transcend the game of golf and touch the lives of many. He's a fierce competitor, consummate entertainer, community leader, passionate executive, and a caring family man.

A 32-year veteran on the PGA TOUR, and a four-year member of the Champions Tour, Peter has established himself as the unofficial ambassador of golf. He has served as a Player Director on the PGA TOUR, a golf commentator on ABC-TV, a television analyst for The Skins Game, and a roving reporter for the 1991 Ryder Cup matches on NBC. His TV shows "Peter and Friends" and "Peter Jacobsen Plugged In," which ran for three seasons each on The Golf Channel were a huge success. Peter has authored two books, "Buried Lies: True Tales and Tall Stories From the PGA TOUR," published in 1993 and "Embedded Balls," published in 2005. On TOUR, he represents several companies and products including Lexus, Aleve, ACE Group, Laser Spine Institute, SkyCaddie and Ketel One.

Peter is the President and Chief Executive Officer of Peter Jacobsen Sports, a sports marketing and event management firm. Since 1988, Peter's company has produced nearly 500 events and has expanded outside of Oregon and now has offices in Portland, Ore., Bonita Springs, Fla., New York, N.Y. and Providence, R.I.

Peter's business acumen also extends to golf course design. He co-designed The Oregon Golf Club in West Lynn, Ore.; Genoa Lakes Golf Club and Resort in Lake Tahoe, Nev.; Blackhorse Golf Club in Cypress, Tex.; and continues golf course design as a principal of the Jacobsen Hardy Golf Course Design Company, based in Houston, Tex.

AWARDS & HONORS

- 2006 * Received the "Francis Ouimet Award for Lifelong Contributions to Golf"
- 2004 * Received the Oregon Sports Award's "Pro Athlete of the Year Award"
- 2003 * Inducted into the Oregon Sports Hall of Fame
- 2000 * Named "Portland First Citizen" by the Portland Metropolitan Association of Realtors
- 1999 * Received the National Multiple Sclerosis Society's "Hope Award"
- 1996 * Received the prestigious University of Oregon "Pioneer Award"
- 1996 * Named Grand Marshal of the annual Portland Rose Festival Parade
- 1996 * Received the Providence Child Center Foundation's "Heart of Gold Award"
- 1995 * Received the Oregon Sports Award's "Pro Athlete of the Year Award"
- 1993 * Inducted into the University of Oregon Sports Hall of Fame
- 1988 * Received the Oregon Sports Award's "Pro Athlete of the Year Award"

FAST FACTS

Birthdate March 4, 1954 | Hometown Portland, Oregon | Residence Bonita Springs, Florida | Family Wife, Jan; Three children; One grandchild | Education University of Oregon (1976)



DID YOU KNOW...

MUSIC

In the mid-80s, Peter formed the band Jake Trout and the Flounders along with Mark Lye and Payne Stewart.



PGA Players:
Sing Their Way to the Green
Released: 1989



I Love To Play
Released: 1989

VIDEO GAMES

Peter lends his name and likeness and serves as the video host of Golden Tee Fore!, one of the world's most popular coin-operated arcade games.

GOLDEN TEE

TV, MOVIES and DVDs

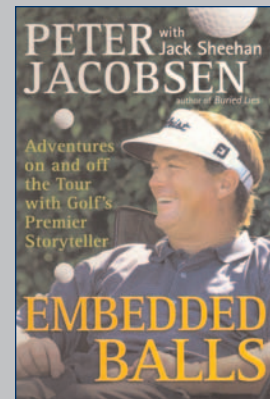
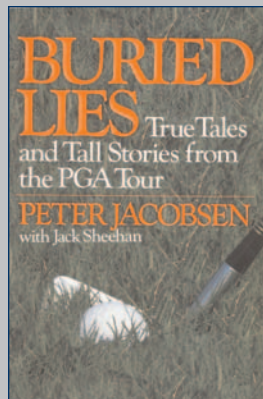
Peter created two popular shows for the Golf Channel, Plugged In and Peter and Friends. He also served as a roving reporter for the 1991 Ryder Cup Matches on NBC and has provided on-camera commentary and analysis for the Skins Game.

Peter has portrayed himself in two feature-length films, 1988's Dead Solid Perfect, starring Randy Quaid and 1996's Tin Cup, starring Kevin Costner and Rene Russo.

Peter's Party 1 & 2 DVDs, sold exclusive on GolfChannel.com, showcase footage and highlights from Peter's ultra-successful event, the Fred Meyer Challenge.

BOOKS

Peter has co-authored two books about his life on TOUR, Buried Lies: True Tales and Tall stories from the PGA Tour, and Embedded Balls: Adventures on and off the TOUR with golf's premiere storyteller.



BUSINESS

Peter is the president and CEO of Peter Jacobsen Sports, a full-service sports and entertainment marketing firm founded in 1988. Today PJS has offices in four states and has produced more than 500 successful events.

Peter is the co-founder of Jacobsen Hardy Golf Course Design, which has designed and developed nearly 20 courses worldwide since 1995.



peter jacobsen SPORTS

